

Official Colors

Updated 08/26/2026

RGB: for web and screens

CMYK: for print



Primary Colors



Baltic Blue

R0 **G**88 **B**137

C100 **M**35 **Y**0 **K**40

RGB Hex #005889

Pantone 301



Viking Gold

R214 **G**148 **B**0

C0 **M**40 **Y**100 **K**10

RGB Hex #d69400

Pantone 124u

Pantone 131c



Natt Gray

R85 **G**86 **B**90

C65 **M**57 **Y**52 **K**28

RGB Hex #55565a

Pantone 419u

Pantone 425c



Vinter White

R255 **G**255 **B**255

C0 **M**0 **Y**0 **K**0

RGB Hex #ffffff

Accent Colors



Larvikite Blue Gray

R94 **G**121 **B**138

C32 **M**12 **Y**0 **K**46

RGB Hex #5e798a

Pantone 7698u

Pantone 5415c



Dristig Blue

R0 **G**146 **B**179

C81 **M**27 **Y**21 **K**0

RGB Hex #0092b3

Pantone 313u

Pantone 632c



Lettvekt Gold

R231 **G**191 **B**103

C0 **M**25 **Y**60 **K**0

RGB Hex #efc37c

Pantone 156u

Pantone 156c



Skog Green

R110 **G**140 **B**63

C62 **M**28 **Y**97 **K**10

RGB Hex #6e8c3f

Pantone 377u

Pantone 575c



Calluna Purple

R104 **G**45 **B**108

C67 **M**96 **Y**27 **K**13

RGB Hex #682d6c

Pantone Medium Purple u

Pantone 520c



Rim Gray

R231 **G**235 **B**237

C3 **M**1 **Y**0 **K**7

RGB Hex #e7ebed

15% tint of Pantone 7698u

15 % tint of Pantone 5415c



To Var Ett Magenta

R186 **G**35 **B**85

C22 **M**99 **Y**53 **K**6

RGB Hex #ba2355

Pantone Strong Red u

Pantone 7425c